

# Mentor Profile

**Mentor Name** Tino La Torre

## Pen Portrait

As an experienced Corporate bank manager I became a Business Consultant in 2000. I have worked on Public and private sector contracts since then helping many individuals set up and maintain successful businesses.

I am a sports fan, supporting local Rugby team and participating in golf, Badminton, cycling, treks and marathon running. Performing with in drama group and a musician with eclectic tastes.

## **What is your greatest achievement so far?**

Raising over £10000 for Action Medical Research by running Marathons; Treks and extreme walks.

## **Name an organisation (other than your own) that you see as the perfect one and why?**

Dyson- Looks at existing products and finds a more efficient solution. Is not afraid to challenge the norm. Has belief and willpower to pursue his vision. A true innovator and entrepreneur.

## **Name a business leader that you admire and why?**

Dyson is an inventor who has established a business which has become dominant in some sectors and yet is accepted as a trustworthy brand and known for its creativity.

## **Why are you passionate about mentoring?**

I have seen the success that mentoring has achieved in the development of the individuals and the positive effect that filters into the business as a result.

## **Who or what has been your greatest inspiration?**

My father who decided that he had to move to England from Sicily in the 50's, to create a better future for his young family, despite no qualifications nor understanding English.

## **Professional Qualifications:**

Associate of Institute of Consulting

SFEDI – accredited

NBV – Mentor

Business Volunteer Mentor Association

Teesside University Post Graduate Dip. In Small Business Development.

## **Experience:**

Business Adviser since 2000 providing advice, consultancy, and mentoring services to the private and public sector including:-

- 1- Government New Deal contracts 2001-09
- 2- Businesslink adviser 2007-10
- 3- Prince's Trust Mentor from 2000
- 4- Business Champion for East Midlands since 2007

## **Skills and Expertise:**

Motivating and encouraging clients to improve their skills.

Identifying opportunities and assisting clients to assess the benefits and/or defects.

Marketing and planning promotions including using the social media websites.

Experienced in the creation of Businessplans and Financial forecasts.

Analytical skills, producing assessments and reports within defined parameters.

Organising and delivering Business seminars

Portfolio Management