

# Mentor Profile

**Mentor Name**     Pete Mosley

## Pen Portrait

My work takes many forms. I work with creative industry clients - large and small, voluntary sector organisations, universities, museums and galleries and private companies. I also acts as coach and mentor to a wide range of creative and exceptional people.

I present regularly at national conferences and events, and design and deliver training events, seminars and continuing professional development programmes. I travel widely across the UK.

I also write – as Business Editor for craft&design magazine, creating both online and offline content for the magazine.

My first book – Make Your Creativity Pay - is due out in June 2011

## **What is your greatest achievement so far?**

Running my own small business successfully since 1984, helping many others to start up and do the same.

## **Name an organisation (other than your own) that you see as the perfect one and why?**

Apple – not because it's perfect, but because it brings design, technology and emotional appeal together so successfully.

## **Name a business leader that you admire and why?**

Seth Godin – for his immensely challenging and creative thinking

## **Why are you passionate about mentoring?**

It works! It leads people to uncover huge stores of energy and potential

## **Who or what has been your greatest inspiration?**

My clients and their endless stream of creativity and innovation

## **Professional Qualifications:**

BA Hons Fine Art. (Loughborough) PG Cert in Business & Personal Coaching (Chester)

## **Experience:**

I have worked in the Public Sector since 1977, specifically in the Creative Industries, Education and Charitable sectors. I have run my own business since 1984. I work both on Organisational Development and as a coach to small businesses and sole traders.

## **Skills and Expertise:**

I'm a skilled mentor, trainer and presenter. I have a PG Cert. in Business and Personal coaching (Chester 2010). I specialise in working with creative people – and I have a very broad definition of what creativity is.