

Mentor Profile

Mentor Name Alison Richardson

Pen Portrait

From my belief that everyone has a right to be heard, I'm known as an inspirational and energetic coach and mentor, with a genuine interest in people. I have significant commercial experience which means I can understand your reality and challenge you to new ways of thinking, creating sustainable change and enabling you to achieve success and growth."

What is your greatest achievement so far?

Woh, that's not an easy question! Does 'sustaining a successful business that enables me to do something I love and balance it with the other things in my life' count?

Name an organisation (other than your own) that you see as the perfect one and why?

The company I do my training with (The Performance Partnership) as they balance commercial success with the ability to inspire their students in a congruent and authentic way

Name a business leader that you admire and why?

Richard Branson because he's realised that you have to take massive action in order to be successful and is prepared to keep changing things until he gets the results he wants

Why are you passionate about mentoring?

The ability to share, and influence, the journey's of individuals who are committed to success... however they define it... is a privilege

Who or what has been your greatest inspiration?

My son ... seeing life again through his eyes has taught me so much and he continually inspires me to be the best I can be

Professional Qualifications:

- NVQ Level 7 Diploma in Strategic Business Coaching
- Certificate of Lifelong Learning in Leadership
- Master Practitioner of Neuro-Linguistic Programming (NLP)
- Accredited Thomas International Practitioner

Experience:

Alison has successfully delivered over 650 hours of individual support in the last eight years. She also delivers workshops and training courses on personal development topics and has worked as a trainer on the Business Diploma programme for the Coaching Academy training team.

Prior to deciding she preferred people to computers in 2003, she had extensive business experience gained over 25 years, predominantly in the IT industry, with the diversity that comes from working with every size of organisation from blue chip companies, to many smaller businesses, and also from running her own company. Her last employed position was running the European training division for an American Software company.

The business experience she has gained allows her to be most effective in working predominantly with the owners of small to medium businesses, or senior executives of large companies. Previous clients cover a diverse range of industries, including the owner of a chain of mobility stores in South Yorkshire, the owner of an engineering company in Derbyshire, the HR director of a large software company in York, the sales director for a large manufacturing company in Barnsley and a the owner of a dental laboratory in Sheffield.

Skills and Expertise:

With Alison's background in IT, she has a great technical knowledge and the ability to enable the companies she works with to make the best use of technological solutions.

Her experience includes management and development of teams, facilitating change, training, and coaching. She has also held many project management roles throughout her career and is effective in motivating people.