

Mentor Profile

Mentor Name **Alex Evans**

Pen Portrait

Please give a brief profile of yourself in 50-75 words

I am a chartered engineer, professional manager and executive coach. I have been a management consultant and managing director of SMEs latterly acting as a company doctor turning round loss making businesses. I ran businesses in Israel, Iran and India so have wide experience of different types of companies. My experience includes business strategy, restructuring, manufacturing lean production, sales and marketing, recruitment, IR. I usually Reading John Whitmores book bring a clear focus to a business. My skills are as a good people person bringing out the latent abilities of the team I am working with. I combine the people side with a clear commercial focus to enable the company to grow and be successful.

What is your greatest achievement so far?

Turning round in 3 months a plc subsidiary which was losing £250k per month.

Name an organisation (other than your own) that you see as the perfect one and why?

I have never seen a perfect organization; all have their problems.

Name a business leader that you admire and why?

I did admire Sir George Turnbull for his energy, drive and determination

Why are you passionate about mentoring?

Because I can use my experience to help other people make a success of their business

Who or what has been your greatest inspiration?

Reading John Whitmore's book " Coaching for Performance "

Professional Qualifications:

BSc {Eng } C.Eng MIMech E,DMS

Experience:

Building and leading companies of various size in Israel, Iran India and UK from 15 employees to 3000 employees. My consultancy with large companies helped to give me experience and perspective.

Skills and Expertise:

Good overall expertise in strategy, restructuring, planning, recruitment, building teams, manufacturing, cost control, sales and marketing. I needed all these skills when sorting out companies